

# **EUCLID LOGO GUIDELINES**

# EUCLID MISSION LOGO

Here it is represented the Euclid mission logo.

This mission logo does not replace the presence of the ESA logo in artworks related to this mission.



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# EUCLID MISSION LOGO CONSTRUCTION AND COLOURS

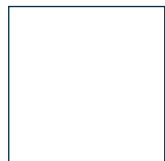
Shape: rounded, 10 cm diameter.

The outer ring must not be altered in properties, colours and shape.

The white ESA logo on the ring must be rendered with silver when applied to patches.



**Deep Space**  
CMYK: 100/30/20/75  
RGB: 0/50/71  
#003247



**White**  
CMYK: 0/0/0/0  
RGB: 255/255/255  
#ffffff



**Silver**  
(patch only)



**Excite Red -1**  
CMYK: 0/75/50/0  
RGB: 241/102/106  
#f1666a



**Excite Red**  
CMYK: 0/100/90/0  
RGB: 237/27/47  
#ed1b2f



**Excite Red +1**  
CMYK: 10/100/80/5  
RGB: 207/29/57  
#cf1d39



**Excite Red +2**  
CMYK: 5/100/55/40  
RGB: 150/1/54  
#960136

# DON'TS

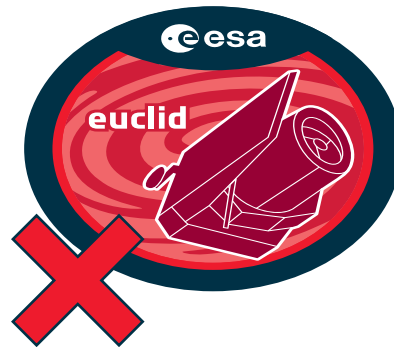
The design must never be altered in any of its properties.

It must not be tilted, stretched or edited in any way. Its original colours must always be being faithfully represented.

The artwork can't be used as a stand-alone illustration by removing the ring element.



Do not tilt



Do not alter proportions



Do not alter colors



Do not use as stand alone



Produced by

**ESA Communications**

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