



Communications Guidelines

3rd SMPAG Steering Committee Meeting

10 November 2015

National Harbor

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Making Progress . . .



- **IAWN communication workshop in Sept 2014**
- **Recommended basic, standardized and non-sensational communication for objects of interest (close approach, low impact probability, scientifically observable flyby, etc);**
 - **Develop 5-year-plan: near- & mid-term actions**
 - **Full-time communications officer**
 - **Sponsor briefings/workshops for reporters to improve NEO education**
 - **IAWN should develop and employ a new, non-probabilistic scale for characterizing asteroid impact hazards and impact effects.**
 - **IAWN should create a website ASAP; an IAWN member organization should register the URL www.iawn.int immediately.**
 - **IAWN should employ a full-time Webmaster to create and maintain its website.**
- **Next IAWN Steering Committee Meeting planned for Feb 2016 in Vienna. To focus on items in red above and address progress.**



Making Progress . . .



- **Workshop held at Ames Research Ctr (7-9 Jul 2015) on PHAs that examined:**
 - 1) **characterization,**
 - 2) **atmospheric entry,**
 - 3) **risk assessment**
- **Purpose: the follow-on efforts is to advance our understanding of asteroid atmospheric entry/breakup; provide risk assessments of surface impact (land and water/tsunami); and characterization of PHA pre-entry properties [and, inform decision makers to determine mitigation steps]**
- **Discussed the criteria and thresholds at IAWN meeting on 8 Nov 2015**



Thresholds & Criteria



- **Different thresholds & levels of criteria**
 - Level 1
 - Level 2
 - Level 3
- **Decision criteria**
 - What level to generate a warning?
 - 1% probability? 50-year “head’s up”?
- **Damage levels (i.e., will destroy wooden structures within x km, brick structures destroyed within y km, etc.)**
- **Broomfield scale – should we use it?**
- **General language and terminology (i.e., albedo, composition, distance from the Earth – center vs. surface, etc.)**



Backup/Additional



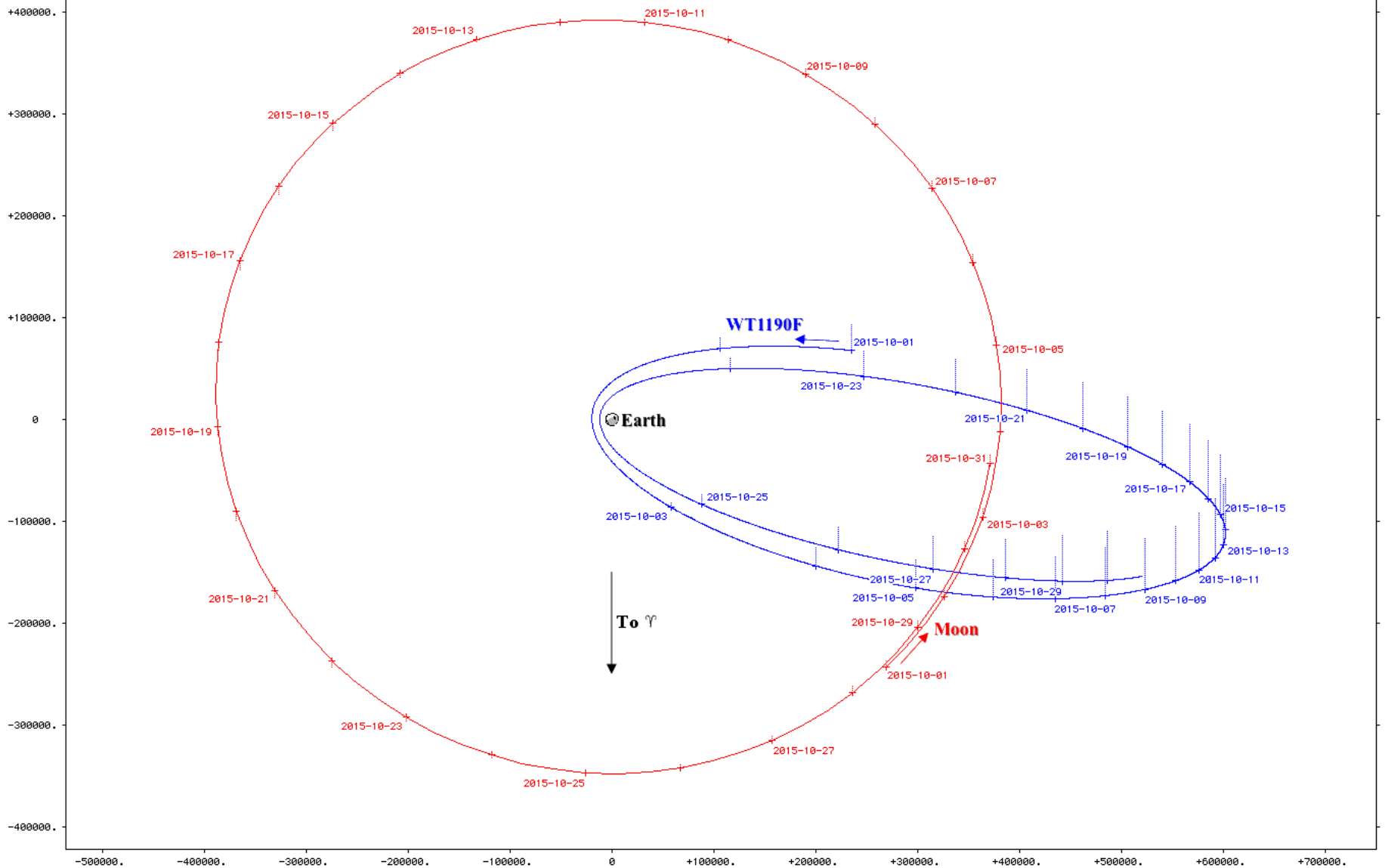
WT1109F ... may be an example of communications, threshold, criteria, etc.

WT1190F Geocentric Motion During October 2015

Tick labels are 00:00 UT in YYYY-MM-DD format

Dotted lines are projections onto ecliptic plane

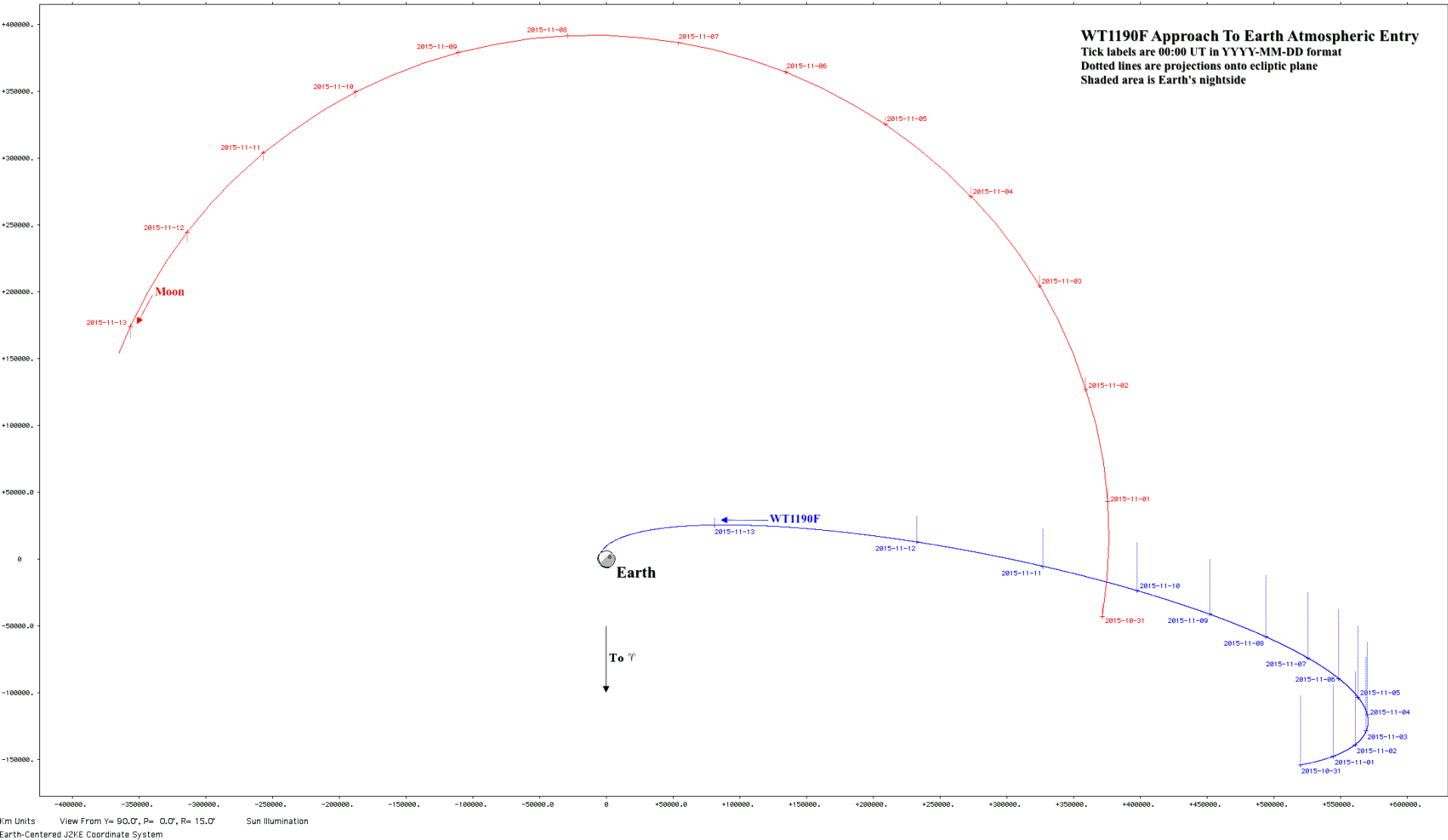
Shaded area is Earth's nightside



Km Units View From $\gamma = 90.0^\circ$, $P = 0.0^\circ$, $R = 15.0^\circ$ Sun Illumination

Earth-Centered J2KE Coordinate System

WT1190F Approach to Entry

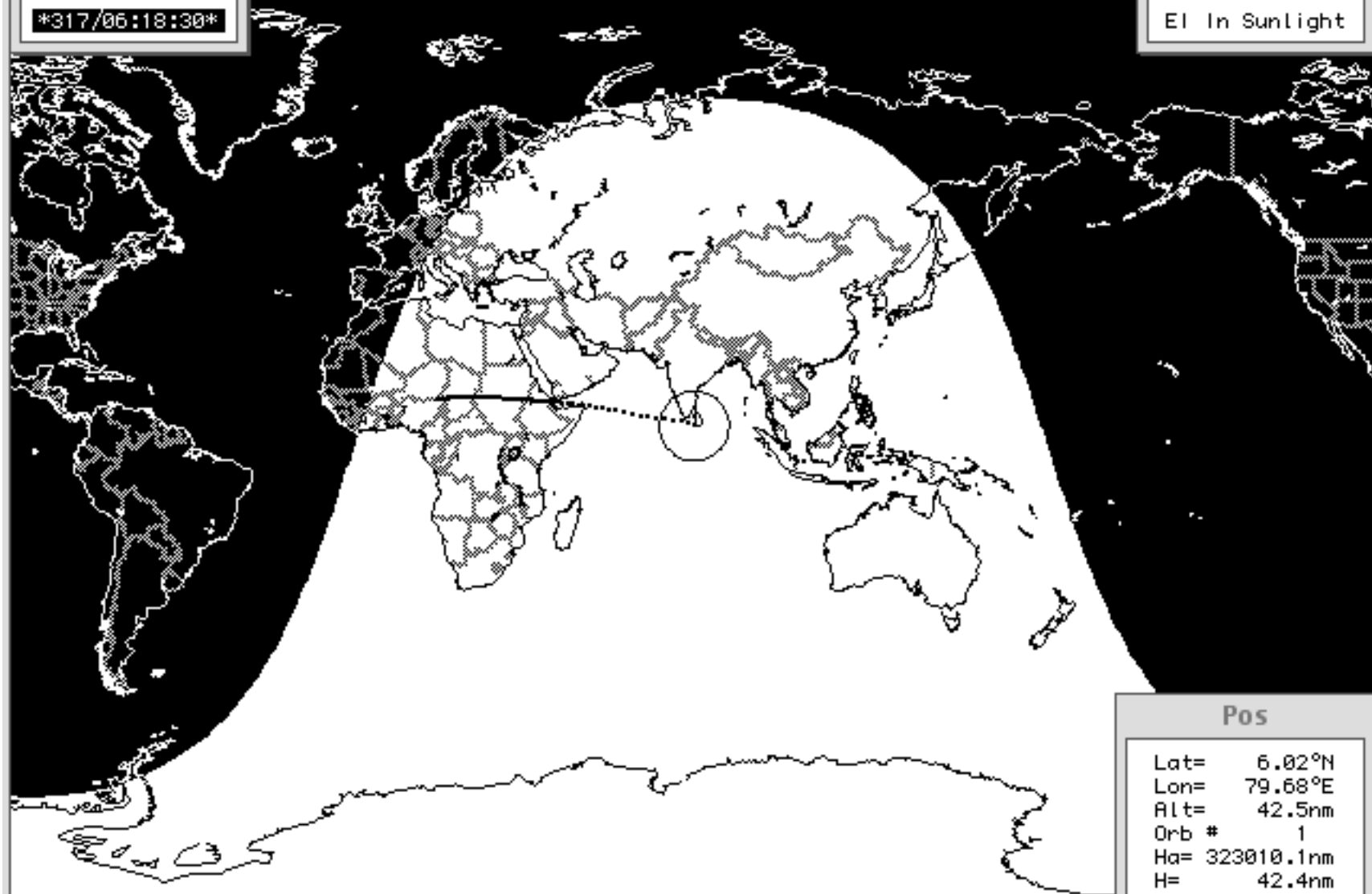


MET

317/06:18:30

Sun

EI In Sunlight



Pos

Lat= 6.02°N
Lon= 79.68°E
Alt= 42.5nm
Orb # 1
Ha= 323010.1nm
H= 42.4nm
Hp= -348.6nm